

## Osnovni podaci

Ime i prezime: Darko Dimitrovski

Tip članstva u Srpskom udruženju za marketing: Individualno

Funkcije i članstvo u organima Udruženja: /

Članstvo u Stručnim interesnim grupama

SIG 1: Marketing u turizmu

SIG 2: Marketing usluga

SIG 3: Ponašanje potrošača

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Fotografij



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## Zaposlenje

Februar 2013. Asistent na fakultetu za hotelijerstvo i turizam u Vrnjačkoj Banji, Univerziteta u Kragujevcu

Jul 2014. Docent na Fakultetu za hotelijerstvo i turizam u Vrnjačkoj Banji, Univerziteta u Kragujevcu

Februar 2019. Vanredni profesor na Fakultetu za hotelijerstvo i turizam u Vrnjačkoj Banji, Univerziteta u Kragujevcu

## Obrazovanje

### Godine /1997-2002/

Fakultet/Univerzitet/Mesto: Geografski fakultet, Univerzitet u Beogradu, Beograd

Stečena diploma/titula: Diplomirani geograf

Naziv disertacije/rada: Turistički potencijali grada Kragujevca

### Godine /2003-2009/

Fakultet/Univerzitet/Mesto: PMF.Department za geografiju, turizam I hotelijerstvo, Univerzitet u Novom Sadu

Stečena diploma/titula: Magistar hotelijerstva

Naziv disertacije/rada: Tranzicioni tokovi hotelijerske privrede Šumadijskog regiona

### Godine /2009-2013/

Fakultet/Univerzitet/Mesto: Geografski fakultet, Univerzitet u Beogradu

Stečena diploma/titula: Doktor geografskih nauka

Naziv disertacije/rada: Turizam Šumadijskog okruga u kontekstu održivog razvoja

### Godine /2016-2017/

Fakultet/Univerzitet/Mesto: University Tras-os-Montes and Alto Duoro (UTAD), Vila Real, Portugal

Stečena diploma/titula: Post-doctoral studies

Naziv disertacije/rada: Wine tourism and gastronomy of Douro

## Izabrani naučno-istraživački projekti

### 2012-2013

Junior expert, Technical assistance for establishing regional heritage centre in Senjski Rudnik old mine"  
2011/S 137-226791 29.05.2012-28.11.2013 coordinated by PEM GmbH

### 2013-2017

Member of the project team, Modernization and Harmonization of Tourism Study Programmes in Serbia- MHTSPS“, Tempus, 2013- 2017. (544543-TEMPUS-1-2013-1-RS-TEMPUS-JPCR)

### 2016-2020

MC member, COST action CA15217 OceanGov (Ocean Governance for Sustainability -challenges, options and the role of science), Working group Land and Sea Interactions.

### 2016-2017

Post-doctoral researcher, INNOVINE & WINE-Vineyard and Wine Innovation Platform - Operation NORTE -01-0145-FEDER-000038, co-funded by the European and Structural Investment Funds (FEDER) and by Norte 2020 (Programa Operacional Regional do Norte 2014/2020); European Structural and Investment Funds in the FEDER component, through the Operational Competitiveness and Internationalization Program (COMPETE 2020), Project No. 006971.

### 2017

Trainer, Tourism cartography II and guiding techniques practices: Planning tourism activities that involve maps and orientation within CULTOUR + summer course Cultural Tour Guiding. Theory and Practice: Skills and competences for guiding, interpretation and mediation in cultural tourism. 9-15 July 2017, Vila Real, Portugal

### 2018-2019

Researcher, Does Monastic Economy Matter? Religious Patterns of Economic Behavior responsible for the topic: The Role of Tourism in Monastic Economy with the Reference to Moral Economy funded by Centre for Advanced Study Sofia and the Center for Governance and Culture in Europe (GCE) at the School of Humanities and Social Sciences in the University of St. Gallen

## **Izabrani poslovni projekti / Konsultantske aktivnosti**

### Godine /2013-2014/

Član projektnog tima, Strategija razvoja turizma opštine Rača, Opština Rača

### Godine /2016/

Član projektnog tima, Strategija ruralnog razvoja opštine Lajkovac, Opština Lajkovac

### Godine /2017-2019/

Član upravnog odbora, Narodni muzej Kragujevac

### Godine /2017-/

Član komisije za standarde I srodne dokumente KSA 228, Turizam i srodne usluge, Institut za standardizaciju Republike Srbije

## **Izvod iz objavljenih publikacija i naučnih radova**

1. Pohjola T., Lemmetyinen, A., & **Dimitrovski, D.** (2020). Value co-creation in dynamic networks and E-tourism. In: Z Xiang, M Fuchs, U Gretzel and W Höpke. (Eds.), Handbook of e-Tourism (pp. 1-23). Cham: Springer. [https://doi.org/10.1007/978-3-030-05324-6\\_92-1](https://doi.org/10.1007/978-3-030-05324-6_92-1)
2. **Dimitrovski, D.**, Rachão S., & Joukes, V. (2019). Life cycle of wine routes: Northern Portugal's perspective. In: M Sigala and R Robinson (Eds.), *Wine Tourism Destination Management and Marketing* (pp. 303-326). Cham: Palgrave Macmillan. [https://doi.org/10.1007/978-3-030-00437-8\\_20](https://doi.org/10.1007/978-3-030-00437-8_20)
3. **Dimitrovski, D.** (2020). The role of political risk in the travel fair decision-making process. *International Journal of Contemporary Hospitality Management*, 32(5), 905-1923. <https://doi.org/10.1108/IJCHM-03-2019-0246>
4. Crespi Vallbona, M. C., & **Dimitrovski, D.** (2017). Food markets from a local dimension – La Boqueria (Barcelona, Spain). *Cities*, 70, 32-39. <https://doi.org/10.1016/j.cities.2017.06.011>

5. **Dimitrovski, D.**, Lemmetyinen, A., Nieminen, L., & Pohjola, T. (2021). Understanding coastal and marine tourism sustainability-A multi-stakeholder analysis. *Journal of Destination Marketing & Management*, 19, 100554.
6. **Dimitrovski, D.**, & Crespi Vallbona, M. (2016). Role of food neophilia in food market tourists' motivational construct: The case of La Boqueria in Barcelona, Spain. *Journal of Travel & Tourism Marketing*, 34(4), 475-487. <http://dx.doi.org/10.1080/10548408.2016.1193100>
7. **Dimitrovski, D.**, & Crespi Vallbona, M. (2017). Urban food markets in the context of a tourist attraction—La Boqueria market in Barcelona, Spain. *Tourism Geographies*, 20(3), 397-417. <https://doi.org/10.1080/14616688.2017.1399438>
8. **Dimitrovski, D.**, & Todorović, A. (2015). Clustering wellness tourists in a spa environment. *Tourism Management Perspectives*, 16, 259-265. <https://doi.org/10.1016/j.tmp.2015.09.004>
9. **Dimitrovski, D.**, Joukes, V., Rachão, S., & Tibério, L. (2019). Wine tourism apps as wine destination branding instruments: Content and functionality analysis. *Journal of Hospitality and Tourism Technology*, 10(2), 136-152. <https://doi/10.1108/JHTT-10-2017-0115>
10. **Dimitrovski, D.**, Ioannides, D., & Nikolaou, K. (2020). The tourist-pilgrim continuum in consumer behaviour: the case of international visitors to Kykkos Monastery, Cyprus. *Journal of Tourism and Cultural Change*, 1-19. <https://doi.org/10.1080/14766825.2020.1828437>

## Ostale važne informacije

11-17.04.2016. Erasmus + program mobilnosti akademskog osoblja, Turku School of Economics, Pori Unit, University of Turku, Finland.

01.09.2016-01.03.2017 Post-doktorske istraživačke studije na Univerzitetu Tras-os-Montes and Alto Douro, UTAD, Vila Real (Portugal).

22-29.04.2018. Erasmus + program mobilnosti akademskog osoblja, Turku School of Economics, Pori Unit, University of Turku, Finland.

22-26.04.2019 Erasmus + program mobilnosti akademskog osoblja, University of Agricultural Sciences and Veterinary Medicine Cluj-Napoca, Romania.

04.09.02.10.2019 Gostujući predavač na Pavlodarskom državnom pedagoškom univerzitetu, Pavlodar, Kazahstan.

25.11-09.12.2019 Gostujući istraživač Centre for Tourism and Leisure Management, Adelaide, Australia.

10.07-10.08 2020 Gostujući istraživač Faculty of Business and Economics, University of Pannonia, Veszprem, Hungary

Western Silk Route Tourism Academic Network, UNWTO, Member

Hotel and Tourism Management (M51), Associate Editor

Tourism Management Perspectives (SSCI Master Journal List; IF 3.648), Editorial Board Member

European Journal of Tourism Research (ESCI and SCOPUS), Editorial Board Member

Social Sciences & Humanities Open (Elsevier), Editorial Board Member

Journal of Global Business Insights (University of South Florida), Editorial Board Member

Journal of Tourism, Heritage & Services Marketing (SSRN Elsevier) Editorial Board Member

2016 Rad pod nazivom: Cruise destination brand awareness as a moderator in a motivation-satisfaction relation; je izabran od strane Emerald Publishing-a za jedan od tri rada u oblasti Turizam i hotelijerstvo (u kategoriji hidden gems) i nagrađen je slobodnim pristupom u periodu od šest meseci.

2016 Conference bursary awarded by Center for Austrian Studies, Hebrew University, Jerusalem and Modul University, Vienna, Austria for international scientific conference attendance 'Urban Planning and Tourism Consumption-160 Years for the Ringstrasse in Vienna (1857-2017), November 20-23, 2016, held at The Hebrew University of Jerusalem, Jerusalem, Israel, presenting paper titled: Urban food markets in tourism context, Boqueria market in Barcelona, Spain.

2017 Conference bursary awarded by TTRA (Travel and Tourism Research Association) for 2017 annual conference TTRA attendance, June 20-22, 2017, held in Hilton hotel, Quebec City, Quebec, Canada, presenting paper Wine tourism apps: content and functionality analysis of the apps in North Portugal wine regions.

2018 Conference bursary awarded by Swiss National Fund for the attendance on 4th Advances in destination management forum, St. Gallen, Switzerland, June 13-15, 2018.

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2019 Top peer reviewer 2019 award Powered by Publons (Web of Science Group) za plasman u top 1% recenzenata u oblasti društvene nauke u Publons globalnoj bazi podataka recenzenata, određena brojem izveštaja o recenzijama izvedenim tokom godine dodele 2018-2019.

## **Naučni i profesionalni profili i veb adrese**

Website: <https://www.hit-vb.kg.ac.rs/index.php/nastavno-osoblje/vanredni-profesori/57-dr-darko-dimitrovski>

Google Scholar: <https://scholar.google.com/citations?hl=en&user=ix-w7dcAAAAJ>

ORCID: <https://orcid.org/0000-0002-7930-1716>

Publons: <https://publons.com/researcher/1570296/darko-dimitrovski/>

ResearchGate [https://www.researchgate.net/profile/Darko\\_Dimitrovski3](https://www.researchgate.net/profile/Darko_Dimitrovski3)